Your Complete Guide to Online Education

Five things you should know about online learning in 2020.
Understand the gap between online education and improvised remote learning.

Beginning in March 2020, as the coronavirus pandemic gained momentum in the United States, schools across the country started closing their doors and shifting to remote learning. By early April, millions of U.S. students became first-time online learners and thousands of teachers became first-time online instructors.

Young people across the nation got the chance to see what online education is all about. But this rapid shift didn't actually give them the full online learning experience. Far from it.

It's important to understand the differences between improvised remote learning and online programs that are carefully developed over the course of months. The quality of instructional design and curriculum delivery are simply not the same.

<table>
<thead>
<tr>
<th>Fully Developed Online Course</th>
<th>Improvised Remote Course</th>
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</thead>
<tbody>
<tr>
<td>Development Time: 6 - 24 months</td>
<td>Development Time: 1 - 3 weeks</td>
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<tr>
<td>Delivery Mediums:</td>
<td>Delivery Mediums:</td>
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<tr>
<td>• Pre-recorded and live video presentations</td>
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<td>• Interactive multimedia content</td>
<td>• Video conferencing</td>
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<td>• Audio recordings</td>
<td>• Email</td>
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<td>• Group message boards</td>
<td>• Chat</td>
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<td>• Discussion forums</td>
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<tr>
<td>• Video conferencing</td>
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<td>• Chat</td>
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98% of U.S. institutions had moved the majority of in-person classes online, as of April 2, 2020.

Source: educationdata.org
The online student experience is actually better than ever.

Although “e-learning” has existed for more than 30 years, the technology used to create and deliver online education has evolved significantly over the last 10-15 years. Even by the late-2000s, most online classes consisted of pre-recorded lectures, assigned readings, papers, and proctored tests. Although this method of distance education gets the job done, it often fails to create highly engaging learning experiences.

Fortunately, modern technology makes it much easier for students to participate in collaborative online learning. Features like group discussion boards, video conferencing, and instant messaging allow students and faculty to connect regularly and easily. Contemporary learning management systems also make it easier for instructional designers to build online courses that are interactive, accessible, and impactful.

Course content combines short video lectures, visual presentations, images, articles, case studies, data visualizations, and other interactive learning content.

Students collaborate through a variety of interactive applications, building relationships with peers and gaining communication skills as they learn.

Instructors and students have access to user-friendly communication and data-sharing tools.

Smaller class sizes and virtual office hours give students regular access to instructors.

A 2018 study conducted by Learning House, Inc., showed 85% of students who had previously enrolled in both face-to-face and online courses felt their online experience was either the same or better than the classroom course.

Source: Forbes
Enhanced learning with modern technology and instructional design

As experts in both education and technology, instructional designers work closely with teachers to develop new online courses or transform face-to-face curricula into virtual lesson plans. Instructional designers often incorporate videos, motion graphics, charts and graphs, interactive quizzes, games, and other media to create a challenging but engaging learning experience.

"We assist faculty by sharing ways to make courses more engaging, helping improve the quality of interactions and materials, providing technology and tools, and making the course navigation easy to understand. We also make sure that the course is meeting the objectives stated in the syllabus and that assessments (tests, quizzes, discussions, assignments, etc.) are all high quality – helping you to achieve those course goals."

Sarah K.
Instructional Designer at CSU Online

"There are important curricular, financial, accessibility, technical, and communication needs that influence how online courses should be designed. It's essential that instructors stay connected to their students by personalizing the learning experience as much as possible and frequently tracking how students are doing in relation to course engagement."

Chris LaBelle
Interim Senior Director of CSU Online
Many of today's students are more selective when choosing an online degree program. This is a good thing because it forces institutions to:

### Provide the flexibility students need
Adult learners value the flexibility and autonomy of online education, which allows them to balance academic, career, and family obligations.

Before you choose a program, take a close look at course delivery. Can you complete lessons on your schedule (asynchronous learning), or are you required to attend lessons in real-time (synchronous learning)? Some programs feature a combination of both.

### Make online education more accessible to all
Today, many higher education institutions — especially larger colleges and universities — are much more aware of ADA (Americans with Disabilities Act) accessibility standards. If you have a disability, be sure to ask if all course materials meet ADA standards before selecting a program of study.

### Prioritize academic rigor and high-quality instruction
Curriculum and instructional design vary greatly from school to school. Before you enroll, ask if the institution you are applying to adheres to a specific quality control framework for online courses.

Colorado State University Online uses the [Quality Matters](https://www.qualitymatters.org/) framework.

> “Every time I log into the computer, when I’m ready to do my school work, I feel like I’m in the classroom.”

Kim H.
Online Graduate Student at CSU
Having a college degree still matters.

Education level can have a significant impact on your ability to advance professionally or pursue a better career. Earning a degree doesn’t just provide opportunities for professional development. It opens doors to impactful learning experiences and cutting-edge research.

Median weekly earnings by educational attainment in 2017
Source: U.S. Bureau of Labor Statistics

<table>
<thead>
<tr>
<th>Educational Attainment</th>
<th>Median Weekly Earnings</th>
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<tbody>
<tr>
<td>Less than a high school diploma</td>
<td>$520</td>
</tr>
<tr>
<td>High school diploma, no college</td>
<td>$712</td>
</tr>
<tr>
<td>Some college, no degree</td>
<td>$774</td>
</tr>
<tr>
<td>Associate degree</td>
<td>$836</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>$1,173</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>$1,401</td>
</tr>
<tr>
<td>Professional degree</td>
<td>$1,836</td>
</tr>
</tbody>
</table>

Benefits of continuing your education

- Higher Average Salary
- Advanced Knowledge
- Personal Growth
How to choose and apply to an online degree program:

1. **What do you want to do with your degree?** Choose 1 - 2 careers you think would be right for you. If you’re not sure, contact a few people who work in those careers and pick their brain, or talk with an academic counselor.

2. **Find degree programs that match your career priorities.** Research job descriptions and find programs that provide the skills and credentials you need. Look for programs that showcase both the learning experience and student outcomes.

3. **Double check admission requirements and application deadlines.** Make sure you read the “fine print” so you only apply to programs that will likely accept you based on your education level, GPA, and other criteria. Not sure if you meet the requirements? Contact the admissions office.

4. **Once you narrow down your list, rank the programs you selected based on:**
   - Quality and reputation of the program and faculty
   - Reputation of the college or university
   - Career outcomes
   - Student services and support
   - Tuition cost and fees

5. **Talk with a student success coach or admissions advisor before applying.** They may offer some advice that could increase your chances of being accepted, or they may know of a similar program that will be a better fit based on your goals. A coach or advisor can usually provide details about financial aid availability, too.

6. **Apply to your top 3 - 5 programs.** Application fees can add up, but it’s worth applying to a handful of programs so you have options. Make sure you apply well before the application deadlines to give yourself the best chance of getting accepted into the program(s) you really want.
Still on the fence about online learning? Talk with a student success coach about your educational goals.

At Colorado State University, nothing matters more to us than your success. When you contact us, we'll listen, learn, and help you find the right program for you.

Connect with a coach and find a program that can help you take the next step in your career.

(970) 492-4898

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